

Emily Corace

Passionate systems thinker creating change through design

EXPERIENCE

Lead Product Researcher & Designer — *Native Voice (startup)*

JULY 2020 - PRESENT

- Synthesizing desired user experience and business objectives into an actionable Product Functionality Document to drive product development, testing, and iteration
- Vetting automated testing partners, define research scope and strategy, and deliver actionable research results to cross-functional leadership team
- Designing and executing custom qualitative research of product UI, primarily scripting and moderating 1:1 interviews and usability studies

Senior UI Designer — *Blue Cross Blue Shield of Massachusetts*

JULY 2020 - PRESENT

- Working with an established visual design kit and collaborating with other UI designers, researchers, and Analysts to launch a new Remote Patient Monitoring (RPM) experience on the web and in their mobile app

Senior User Experience Architect — *The Garrigan Lyman Group*

AUG 2019 - PRESENT

- Use business requirements, user data, and market research to assist in developing use cases, research methods, high-level requirements, and system architecture
- Design the interface, information architecture, and interaction flows of new web and on-device software applications, following Human Centered Design principles
- Advocate for my designs by bringing a strong and informed point of view to cross-functional and leadership presentations

User Experience Designer — *Connelly Partners*

MAY 2018 - JUL 2019

- Led the project lifecycle from ideation to launch on six website projects for clients such as City Year, a national education nonprofit organization
- Designed effective information architecture through competitive audits and content analyses to make complex information and interaction simple to explore

User Experience Designer — *Arnold Worldwide*

AUG 2017 - MAY 2018

- Balanced competing project timelines, including a native app for CenturyLink, responsive web for Santander Bank, and brand strategy for Progressive Insurance

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EDUCATION

University of Rhode Island

B.A. Communication Studies

Focus: Anthropology

SKILLS

Leadership

Brainstorming Facilitation
Client Workshops
Design Thinking Workshops
Agile Whiteboarding Sessions

Research

User Research
Persona Development
User Journey Mapping
Stakeholder Interview Facilitation
Workshop Design
Heuristic Auditing
Usability Testing

User Experience

Wireframes
Information Architecture
Sitemap Creation
User Flows
UI Design
Rapid Prototyping
Development Annotations
Modular Design
Systems Thinking

TOOLS

Sketch
Adobe XD
InVision
Principle
Jira/Confluence
Microsoft Teams
Zoom
White Board
Microsoft Office Suite